



**Shelley Skaggs**  
Director of Marketing & PR  
Benchmark Transitions  
909.307.3973 x32  
sskaggs@benchmarkyas.com

## FOR IMMEDIATE RELEASE

### **Irlen Institute Receives 2009 Best of Long Beach Award**

Redlands, CA (July 15, 2009) – The Irlen Institute has been selected for the 2009 Best of Long Beach Award in the Individual & Family Services category by the U.S. Commerce Association (USCA).

The Irlen Method has been helping Benchmark students for over 10 years. Benchmark partnered with The Irlen Institute to help identify and correct a unique perceptual processing problem, which can affect achievement, learning, and performance for both struggling and good readers. Irlen then eliminates this problem using colored overlays and Irlen Spectral Filters worn as glasses or contact lenses.

The Irlen Method is backed by professional and scientific advisory boards of leading experts in the fields of medicine, optometry, ophthalmology, neuroscience, research, education, autism, and dyslexia. This type of perceptual problem is not detected by educational, visual, or medical tests. Immediate improvements are achieved without daily or weekly therapy sessions. Approximately 46% of those with reading problems, AD/HD, LD, or dyslexia can be helped as well as individuals who are seen as underachievers with behavioral, attitudinal, or motivational problems.

Benchmark Transitions is a comprehensive therapeutic and residential transitional living program for 18-28 year old men and women providing clinical treatment, addiction recovery, aftercare, education and life skills.

The USCA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USCA identifies companies that they believe have achieved exceptional marketing success in their local community and business category.

Please call Benchmark Admissions at 800.474.4848 or via email at [admissions@benchmarkyas.com](mailto:admissions@benchmarkyas.com) for additional information.

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